

SAP recognizes Seidor as the best global partner in Cloud services and Analytics for SMEs

April 19, 2018 - Seidor, a multinational consultancy specialising in technological services and solutions, has received two new *SAP Pinnacle Awards* to add to its outstanding global track record. Specifically, the company has been recognized as the best partner in the *Cloud services* and *Analytics* categories for SMEs. Also, Seidor was a finalist in the *SAP SuccessFactors* and *SAP BusinessByDesign* categories.

"We are proud at Seidor to add 2 more prizes to our track record; this time as a reward for the great work our global staff have done in projects in the Cloud and Analytics fields. This type of recognition reinforces our commitment to provide value to customers through an efficient use of technology, an area where we are experts, thanks to over 35 years of experience and a global workforce in excess of 4,000 professionals", explained **Alejandro Daniel, Deputy General Director of Seidor**.

Every year, SAP delivers the prestigious *Pinnacle Awards* in recognition of those partners that have best contributed to the development, growth and track record of the business. As the main selection criteria, SAP took into account sales and performance data in terms of innovation, technology, services and specific areas of the solutions.

The official handover of the SAP Pinnacle Awards will take place at the next **SAP Global Partner Summit**, to be held on June 4 as part of SAPPHERE NOW, the international customer conference organised by SAP.

More SAP acknowledgments

In the framework of the SAP SMB Innovation Summits, the SAP event dedicated to SMEs, Seidor has been recognized with the first prize in 6 categories: Top EMEA Marketing VAR, Top EMEA Revenue Business One VAR, Top EMEA NNN Business One VAR, Best Innovation LATAM Partner, Best Demand Generation Strategic LATAM partner and Excellence Sells Award in LATAM.

Currently, Seidor has **over 2,000 customers** to whom it offers SAP services. The consultancy is also a founding member of **United VARs**, the largest global alliance of SAP partners, which this year obtained a total of 9 nominations for winners and finalists.

About Seidor

Seidor is a multinational in the technology sector offering a wide range of solutions and services: consulting, infrastructure, implementation, development and maintenance of applications and outsourcing services, among others. With a turnover of €375 million in the financial year 2017 and a staff of over 4,000 highly qualified professionals, Seidor has a direct presence in 5 continents: Europe, Latin America, the United States, the Middle East and Africa. The consultancy is one of the main service partners of SAP, IBM, Microsoft and Adobe. Within its business diversification strategy, Seidor has Seidor digital, a division focused on offering services to accelerate the digital transformation and innovation of all kinds of companies, with a special focus on SMEs.

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